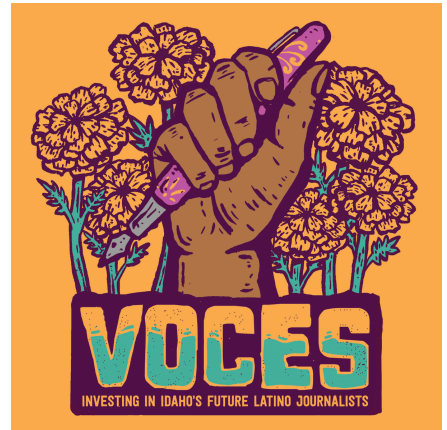




2023 Annual Report

At a Glance

Organization Highlights	Our Year In Numbers	Innovation and Growth
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Foreword



Mia Maldonado, Voces '22

"I'm just one Latina working in an Idaho newsroom, but I know there are many groups that still don't have someone that looks like them covering the news. I hope that my experience shows how equity-driven programs can boost someone's career path, a path that otherwise might have taken me years to achieve."

Annual Highlights



Highlight 1: 13 Interns



- Interns have come from all regions of Idaho, not just the Boise area.
- They worked in both Spanish and English and across all mediums: TV, radio and print.
- Coverage includes arts, crime, environment, state politics, diversity issues, Latino affairs, community development and the Moscow Murders.
- Of those 13, 7 were selected this year.

- Voces has more than doubled the number of Latinos in Idaho's newsrooms.
- Our interns and alumni have created or contributed to nearly all current bilingual news efforts in Idaho.
- Our efforts help newsrooms secure diverse and local talent.
- So far, eight interns received job offers after their internships

Highlight 2: 8 job offers



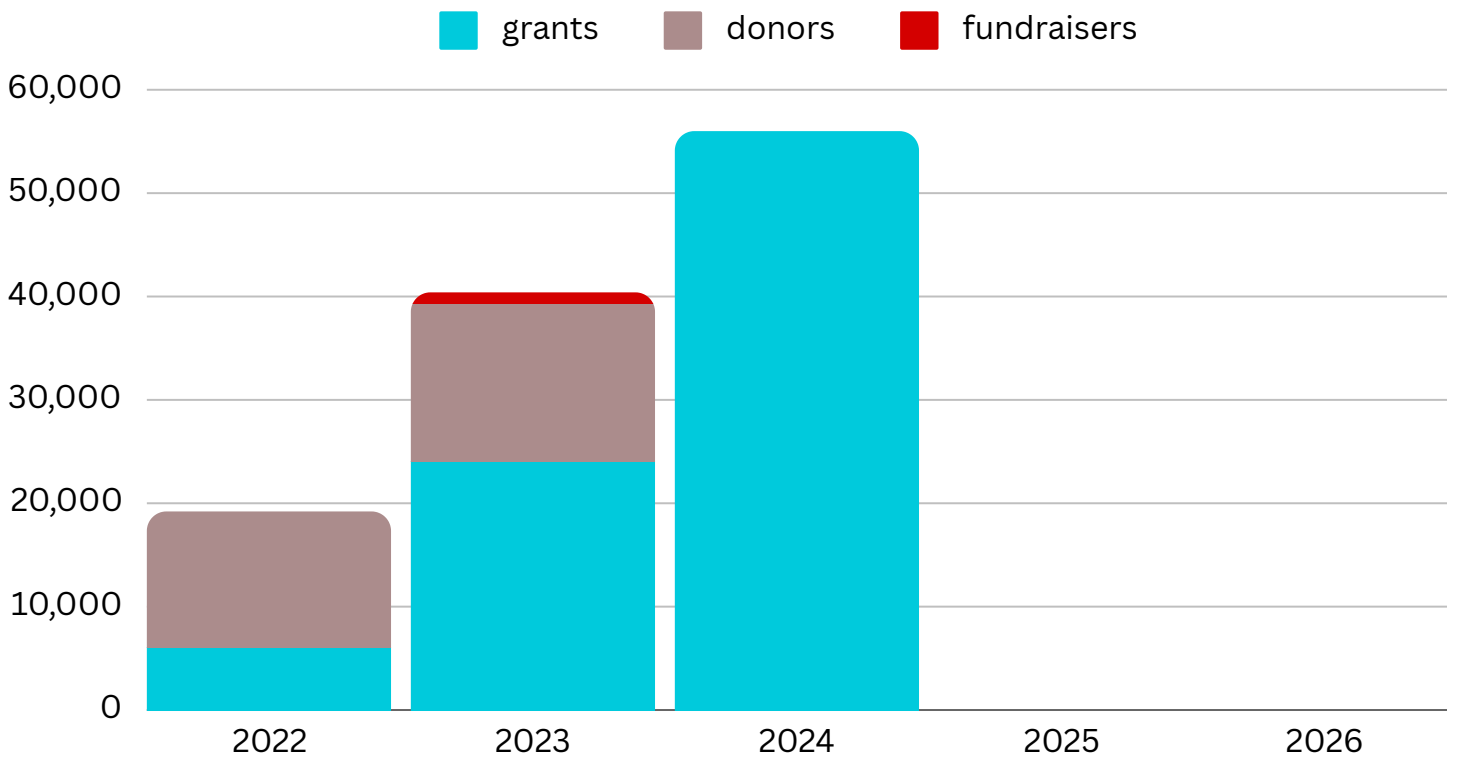
Highlight 3: +100 Donors



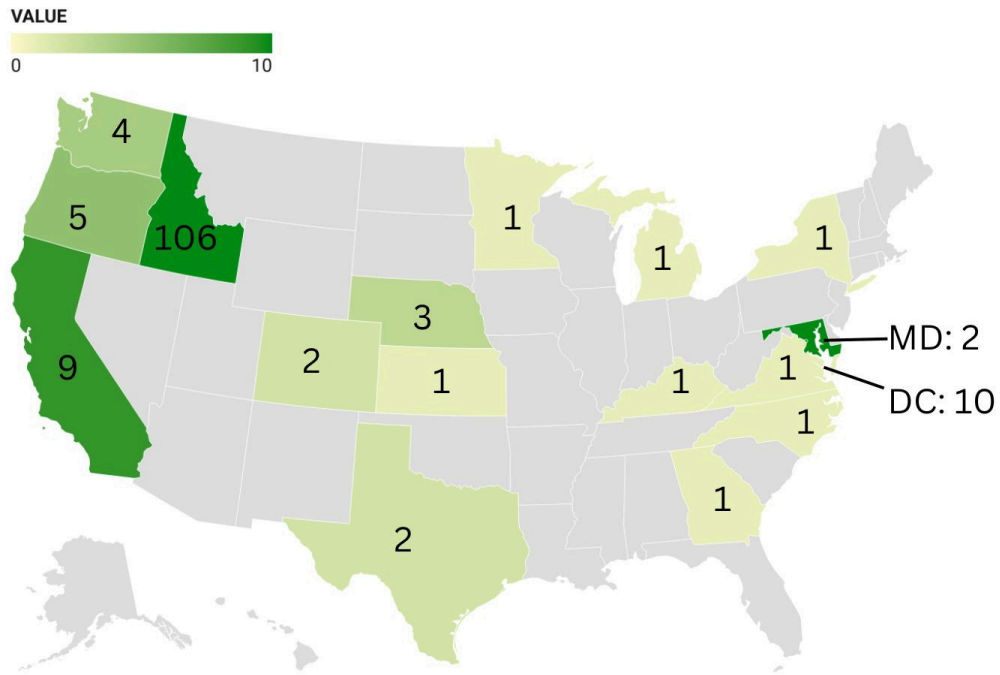
- Donors have originated from 10 states, primarily Idaho
- Other donors include: California, Colorado, Nevada, Oregon and Washington
- The average donor in 2022 and 2023 gave **\$149**

Our Year in Numbers

We have doubled our fundraising three years in a row



Voces donors by state 2022-2023



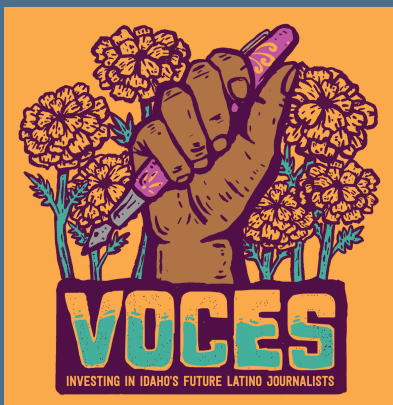
Created with Datawrapper

Innovation and growth

Almost all of our funding comes from **grants, community fundraising events and individual donors**. Thanks to recurring partnerships with the Scripps Howard Fund and The Ñ Fund for Latinas in Journalism, grants now make up the bulk of our general funding.

But we've also developed newsroom partnerships. Several newsrooms, including KTVB Channel 7, 103.5 KISS F.M., Idaho Public Television and States Newsroom affiliate The Idaho Capital Sun have partially or fully covered a Voces intern salary, while Voces provided the mentorship and support.

New Logo



We hired local artist Miguel Almeida to create a new design that reflects the Voces mission & how far we've come. The marigolds feel extra meaningful after the loss of founding advisory council member JJ Saldaña in September.

6 for our first 6 interns — the first of many more to come!

Advisory Council:

Co-Chair: Nicole Foy

Co-Chair: Ximena Bustillo

Idaho Press Club Rep: Melissa Davlin

Alumni Rep: Mia Maldonado

Gustavo Sagrero

Rebecca De León

Matteo Walling

Yanira Corvera

Rachel Spacek

Brenda Rodriguez

In Memorium: JJ Saldaña